

Research and Documentation Centre

# On personal data minimization & algorithmic fairness

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# Introduction



## What is responsible ML (responsible AI)

Important issues/concerns of AI/ML according to [CHO20]

- Security concerns
- Explainability (and interpretability) concerns
- Fairness concerns



## Algorithmic fairness



#### Taxonomy of algorithmic fairness concepts





#### Formal fairness: Statistical measures

Formal and mathematical concepts



#### Data driven smart systems











From Section 3 of [STA21] See also [VER18]

## (a) Statistical measures

Statistical measures are based on different calibrations of predicted probabilities, predicted outcomes, and actual outcomes

#### Outline:

- Classical metrics (12 measures)
- Fairness ones (13 measures)

- Statistical parity = group fairness = equal acceptance rate = benchmarking
- Conditional statistical parity
- Predictive parity = outcome test
- False positive rate balance = predictive equality
- False negative rate balance = equal opportunity
- Equalized odds = conditional procedure accuracy = disparate mistreatment
- Conditional use accuracy
- Overall accuracy equality
- Treatment equality
- Test fairness = calibration = matching conditional frequencies
- Well calibration
- Balance for positive class
- Balance for negative class



#### **Example metrics**





Classical statistical metrics	Related fairness metrics
Positive Predictive Value (PPV) or precision or correct acceptance	Predictive parity or outcome test $Pr(Y = u \hat{Y} = u Y$

$$Pr(Y = y | \hat{Y} = y) = \frac{TP}{TP + FP}$$

$$Pr(Y = y | \hat{Y} = y, S = s) = Pr(Y = y | \hat{Y} = y, S = \neg s)$$



#### Predictive parity or outcome test

- Both protected and unprotected groups have equal PPV the probability of a subject with positive predictive value to truly belong to the positive class
- Example: Both male and female applicants with a good predicted credit score having actually a good credit score









 $Y_{rw}$   $X_{rw}$  Unobservable real-world factors



#### Data driven smart systems





# Applying together with k-anonymity



#### Data driven (or AI) applications





#### Data driven (or AI) applications





#### Example of a microdata set

#### A data set collected at a hospital

name	job	sex	age	disease	height (cm)
Bob	dancer	male	35	hepatitis	184
Fred	writer	ter male 38 H		HIV	180
Doug	dancer	male	38	Flu	210
Alice	engineer	female	30	Flu	172
Cathy	engineer	female	33	HIV	170
Emily	physician	female	31	HIV	169
Gladys	lawyer	female	31	HIV	171



#### Microdata protection: De-identification

Example	Explicit Identifier EID					
	name	job	sex	age	disease	height (cm)
	Bob	dancer	male	35	hepatitis	184
	Fred	writer	male	38	HIV	180
	Doug	dancer	male	38	Flu	210
	Alice	engineer	female	30	Flu	172
	Cathy	engineer	female	33	HIV	170
	Emily	physician	female	31	HIV	169
	Gladys	lawyer	female	31	HIV	171



#### Microdata protection: De-identification

Example: Here via removal (other methods: suppression and replacement with pseudo-IDs)

name	job	sex	age	disease	height (cm)
	dancer	male	35	hepatitis	184
	writer	male	38	HIV	180
	dancer	male	38	Flu	210
	engineer	female	30	Flu	172
	engineer	female	33	HIV	170
	physician	female	31	HIV	169
	lawyer	female	31	HIV	171



Example		I	Quasi dentifiers QIDs			
	name	job	sex	age	disease	height (cm)
		dancer	male	35	hepatitis	184
		writer	male	38	HIV	180
		dancer	male	38	Flu	210
		engineer	female	30	Flu	172
		engineer	female	33	HIV	170
		physician	female	31	HIV	169
		lawyer	female	31	HIV	171

Traditionally some of them are protected through blindness



#### Methods for protecting QIDs

Generalization

- To replace some values with a parent value in the taxonomy of an attribute
- Example: Age:  $34 \rightarrow [30, 40)$

Suppression

- To replace the values of QIDs with a meaningless character
- Age: 34 → \*\*\*



#### Example

name	job	sex	age	disease	height (cm)
	dancer	male	35	hepatitis	184
	writer	male	38	HIV	180
	dancer	male	38	Flu	210
	engineer	female	30	Flu	172
	engineer	female	33	HIV	170
	physician	female	31	HIV	169
	lawyer	female	31	HIV	171



#### Example

name	job	sex	age	disease	height (cm)
	artist	male	35-39	hepatitis	184
	artist	male	35-39	HIV	180
	artist	male	35-39	Flu	210
	engineer	female	30	Flu	172
	engineer	female	33	HIV	170
	physician	female	31	HIV	169
	lawyer	female	31	HIV	171



#### Example

name	job	sex	age	disease	height (cm)
	artist	male	35-39	hepatitis	184
	artist	male	35-39	HIV	180
	artist	male	35-39	Flu	210
	lawyer	female	30	Flu	172
	engineer	female	33	HIV	170
	engineer	female	31	HIV	169
	physician	female	31	HIV	171



Example		k-a app	lied to QID	S		
	name	job	sex	age	disease	height (cm)
		artist	male	35-39	hepatitis	184
k=3		artist	male	35-39	HIV	180
		artist	male	35-39	Flu	210
ſ		profess.	female	30-34	Flu	172
k=4		profess.	female	30-34	HIV	170
Group 2		profess.	female	30-34	HIV	169
		profess.	female	30-34	HIV	171

**k= min (3, 4) = 3** For this data set



[0 1 0 1 0 1] Bank 9 in category utility





# Another approach for integrating generalization with fairness

See: Hajian, S., Domingo-Ferrer, J., Farràs, O. (2014). **Generalization-based** privacy preservation and discrimination prevention in data publishing and mining. In Data Mining and Knowledge Discovery, 28(5–6), 1158–1188.

Increases the QID attribute set (also includes the discrimination sensitive attributes)

Causes extra data utility degradation if both (fairness protection and privacy protection) are considered







#### **Topics addressed today**

Mentioned a new trend: Algorithmic fairness becomes important

Showed a way integration with personal data minimization (anonymization)

Explained another approach by giving a pointer (NB: extra data utility degradation)





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